



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract

326956

Schedule Dates 10/23/12-10/29/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2336)
Product Political - State Candidate (1071)
Brand 2211 GOV (135173)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 323/326/2211
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** WALTER DALTON FOR GOVERNOR

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276606
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,775.50
Net Total \$38,394.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 46 Spots \$36,070.00
Nov. 2012 12 Spots \$9,100.00
Grand Total: 58 Spots \$45,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	10A- 11A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
2.0	Normal Line / Spot	10/26/12-10/26/12	5	:30	12P- 1P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12
3.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5A- 5:30A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
4.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5P- 5:30P (EST)						1			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
5.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30A- 6A (EST)						1			1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
6.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	5:30P- 6P (EST)						1			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
7.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	6:30A- 7A (EST)						1			1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
8.0	Normal Line / Spot	10/26/12-10/26/12	4	:30	7A- 8A (EST)						1			1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
9.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	10A- 11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
10.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	11P- 11:35P (EST)									1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
11.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	11:35P- 12:02A (EST)									1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
12.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	12:02A- 1:06A (EST)									1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
13.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	12P- 1P (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	8/14/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser

Date:

Accepted Station:

Date:

Comments:

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Bookend P/B Piggy Back

Printed At: 09:51 AM on Wednesday, August 15 2012



WSOC-TV

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1901 North Tryon Street
Charlotte, NC 28206-2700

Buying Time, LLC
650 Massachusetts Avenue NW
Suite 210
Washington, DC 20001

Contract # 326956

Schedule Dates 10/23/12-10/29/12
Advertiser Pol/W Dalton/D/NC Governor (16265)
Agency Buying Time, LLC (2536)
Product Political - State Candidate (1071)
Brand 2211 GOV (135173)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name WELSH,KATHRYN
Phone/Fax /
CPE 323/326/2211
Account Types National/Political
Billing Type Standard
Comments DALTON FOR GOVERNOR
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
GOVERNOR

Date Entered 08/14/12
Last Modified 08/14/12
Entered By Jill Hipskind
CO-OP No
Headline # 06276606
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,775.50
Net Total \$38,394.50
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012 46 \$36,070.00
Nov. 2012 12 \$9,100.00
Grand Total: 58 \$45,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5A- 5:30A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
15.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:00PM	8/14/12
16.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:30A- 6A (EST)	1	1							1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
17.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
18.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	6P- 6:30P (EST)	1	1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
19.0	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
20.0	Normal Line / Spot	10/29/12-10/29/12	5	:30	9A- 10A (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12
21.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	12P- 12:30P (EST)							1		1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SATURDAY	8/14/12
22.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6A- 7A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/14/12
23.0	Normal Line / Spot	10/27/12-10/27/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	EYEWITNESS NEWS SAT 6P	8/14/12
24.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	7A- 8A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	SATURDAY AM NEWS	8/14/12
25.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A- 9A (EST)							1		1	\$625.00	\$625.00	Charlotte (WSOC)	SATURDAY GMA	8/14/12
26.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Contract # 326956

Schedule Dates	10/23/12-10/29/12	Date Entered	08/14/12
Advertiser	Pol/W Dalton/D/NC Governor (16265)	Last Modified	08/14/12
Agency	Buying Time, LLC (2536)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	2211 GOV (135173)	Headline #	06276606
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	WELSH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2211	Commission	\$6,775.50
Account Types	National/Political	Net Total	\$38,394.50
Billing Type	Standard	Sales Tax	
Comments	DALTON FOR GOVERNOR ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** GOVERNOR WALTER DALTON FOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	46	\$36,070.00
Nov. 2012	12	\$9,100.00
Grand Total:	58	\$45,170.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	12P- 12:30P (EST)								1	1	\$390.00	\$390.00	Charlotte (WSOC)	EYEWITNESS NEWS SUNDAY	8/14/12
28.0	Normal Line / Spot	10/28/12-10/28/12	5	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12
29.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	6A- 7A (EST)								1	1	\$400.00	\$400.00	Charlotte (WSOC)	SUNDAY AM NEWS	8/14/12
30.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 9A (EST)								1	1	\$625.00	\$625.00	Charlotte (WSOC)	SUNDAY GMA	8/14/12
31.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	10A- 11A (EST)								1	1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
32.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	11P- 11:35P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
33.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	11:35P- 12:02A (EST)								1	1	\$500.00	\$500.00	Charlotte (WSOC)	NIGHTLINE	8/14/12
34.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	12:02A- 1:06A (EST)								1	1	\$150.00	\$150.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
35.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5A- 5:30A (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
36.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5P- 5:30P (EST)								1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
37.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:30A- 6A (EST)								1	1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
38.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:30P- 6P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
39.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6P- 6:30P (EST)								1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12

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Buyer Name	WELSH, KATHRYN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	323/326/2211	Commission	\$6,775.50
Account Types	National/Political	Net Total	\$38,394.50
Billing Type	Standard	Sales Tax	
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40.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
41.0	Normal Line / Spot	10/25/12-10/25/12	5	:30	9A- 10A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12
42.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	10A- 11A (EST)									1	\$375.00	\$375.00	Charlotte (WSOC)	DR. PHIL	8/14/12
43.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	11P- 11:35P (EST)					1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	8/14/12
44.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	11:35P- 12:02A (EST)					1				1	\$500.00	\$500.00	Charlotte (WSOC)	JIMMY KIMMEL	8/14/12
45.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	12:02A- 1:06A (EST)					1				1	\$150.00	\$150.00	Charlotte (WSOC)	WHEEL	8/14/12
46.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12
47.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	5A- 5:30A (EST)									1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
48.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	5:30P- 6P (EST)					1				1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	8/14/12
49.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
50.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	6:30A- 7A (EST)					1				1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
51.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
52.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	12P- 1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/14/12

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54.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5:30A-6A (EST)	1			1					1	\$525.00	\$525.00	Charlotte (WSOC)	EYEWITNESS NEWS 5A	8/14/12
55.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	6P-6:30P (EST)	1			1					1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	8/14/12
56.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	6:30A-7A (EST)	1			1					1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	EYEWITNESS NEWS 630A	8/14/12
57.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	7A-8A (EST)	1			1					1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	GOOD MORNING AMERICA	8/14/12
58.0	Normal Line / Spot	10/24/12-10/24/12	5	:30	9A-10A (EST)	1			1					1	\$375.00	\$375.00	Charlotte (WSOC)	LIVE WITH KELLY	8/14/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AUG13/12 18.4
*** WSOC-TV ***

BUYER NAME KATHRYN WELSH

SALES PRSN PH- NICK WELTE

	CLASS:	NATL.	LOCAL	REGIONAL
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FLIGHT DATES OCT23/12 OCT29/12 WK-1

EP: TO JILL

NEW DALTON FOR GOV ORDER
TOTAL \$45170
PLS CNF THANKS

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

WALTER DALTON FOR GOVERNOR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 323 AGENCY EST# = 2211
AGENCY PRODUCT CODE = 326

PROGRAM : DR. PHIL
CON COM1 : DR. PHIL

PROGRAM : EYEWITNESS NEWS MIDDAY
CON COM1: EYEWITNESS NEWS MIDDAY

PROGRAM : EYEWITNESS NEWS 5A
CON COM1: EYEWITNESS NEWS 5A

5

2P HEADLINE# 6276606
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 AUG13/12 18.4
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30	4	\$1,200.00	10/26	10/26	1		FRI	1
5			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/26	10/26	1		FRI	1
6			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/26	10/26	1		FRI	1
7			630A-700A PROGRAM : EYEWITNESS NEWS 630A CON COM1: EYEWITNESS NEWS 630A	30	4	\$1,175.00	10/26	10/26	1		FRI	1
8			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30	4	\$1,075.00	10/26	10/26	1		FRI	1
9			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30	5	\$375.00	10/29	10/29	1		MON	1
10			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1: EYEWITNESS NEWS 11P	30	4	\$1,200.00	10/29	10/29	1		MON	1
11			1135P-1202A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30	5	\$500.00	10/29	10/29	1		MON	1
12			1202A-106A PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL	30	5	\$150.00	10/29	10/29	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30	5	\$375.00	10/29	10/29	1		MON	1
14			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/29	10/29	1		MON	1
15			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30	4	\$1,200.00	10/29	10/29	1		MON	1
16			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/29	10/29	1		MON	1
17			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/29	10/29	1		MON	1
18			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30	4	\$1,500.00	10/29	10/29	1		MON	1
19			700A-800A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30	4	\$1,075.00	10/29	10/29	1		MON	1
20			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30	5	\$375.00	10/29	10/29	1		MON	1
21			1200N-1230P PROGRAM : EYEWITNESS NEWS SATURDAY CON COM1: EYEWITNESS NEWS SATURDAY	30	5	\$390.00	10/27	10/27	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
22			600A-700A PROGRAM : SATURDAY AM NEWS CON COM1 : SATURDAY AM NEWS	30	4	\$400.00	10/27	10/27	1		SAT	1
23			700P-730P PROGRAM : EYEWITNESS NEWS SAT 6P CON COM1 : EYEWITNESS NEWS SAT 6P	30	5	\$490.00	10/27	10/27	1		SAT	1
24			700A-800A PROGRAM : SATURDAY AM NEWS CON COM1 : SATURDAY AM NEWS	30	4	\$425.00	10/27	10/27	1		SAT	1
25			800A-900A PROGRAM : SATURDAY GMA CON COM1 : SATURDAY GMA	30	4	\$625.00	10/27	10/27	1		SAT	1
26			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1 : EYEWITNESS NEWS 11P	30	4	\$1,200.00	10/28	10/28	1		SUN	1
27			1200N-1230P PROGRAM : EYEWITNESS NEWS SUNDAY CON COM1 : EYEWITNESS NEWS SUNDAY	30	4	\$390.00	10/28	10/28	1		SUN	1
28			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30	5	\$1,350.00	10/28	10/28	1		SUN	1
29			600A-700A PROGRAM : SUNDAY AM NEWS CON COM1 : SUNDAY AM NEWS	30	4	\$400.00	10/28	10/28	1		SUN	1
30			800A-900A PROGRAM : SUNDAY GMA CON COM1 : SUNDAY GMA	30	4	\$625.00	10/28	10/28	1		SUN	1

3P HEADLINE# 6276606
 ** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

AUG13/12 18.4
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
31			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30	5	\$375.00	10/25	10/25	1		THU	1
32			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1: EYEWITNESS NEWS 11P	30	4	\$1,200.00	10/25	10/25	1		THU	1
33			1135P-1202A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30	5	\$500.00	10/25	10/25	1		THU	1
34			1202A-106A PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL	30	5	\$150.00	10/25	10/25	1		THU	1
35			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/25	10/25	1		THU	1
36			500P-530P PROGRAM : EYEWITNESS NEWS 5:00PM CON COM1: EYEWITNESS NEWS 5:00PM	30	4	\$1,200.00	10/25	10/25	1		THU	1
37			530A-600A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/25	10/25	1		THU	1
38			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/25	10/25	1		THU	1
39			600P-630P PROGRAM : EYEWITNESS NEWS 6:00PM CON COM1: EYEWITNESS NEWS 6:00PM	30	4	\$1,500.00	10/25	10/25	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
40			630A-700A PROGRAM : EYEWITNESS NEWS 630A CON COM1: EYEWITNESS NEWS 630A	30	4	\$1,175.00	10/25	10/25	1		THU	1
41			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: LIVE WITH KELLY	30	5	\$375.00	10/25	10/25	1		THU	1
42			1000A-1100A PROGRAM : DR. PHIL CON COM1: DR. PHIL	30	5	\$375.00	10/23	10/23	1		TUE	1
43			1100P-1135P PROGRAM : EYEWITNESS NEWS 11P CON COM1: EYEWITNESS NEWS 11P	30	4	\$1,200.00	10/23	10/23	1		TUE	1
44			1135P-1202A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30	5	\$500.00	10/23	10/23	1		TUE	1
45			1202A-106A PROGRAM : JIMMY KIMMEL CON COM1: JIMMY KIMMEL	30	5	\$150.00	10/23	10/23	1		TUE	1
46			1200N-100P PROGRAM : EYEWITNESS NEWS MIDDAY CON COM1: EYEWITNESS NEWS MIDDAY	30	5	\$375.00	10/23	10/23	1		TUE	1
47			500A-530A PROGRAM : EYEWITNESS NEWS 5A CON COM1: EYEWITNESS NEWS 5A	30	4	\$525.00	10/23	10/23	1		TUE	1
48			530P-600P PROGRAM : EYEWITNESS NEWS 5:30PM CON COM1: EYEWITNESS NEWS 5:30PM	30	4	\$1,300.00	10/23	10/23	1		TUE	1

FAX# 610-225-1191
HARRIS REPORT FROM REP AUG13/12 18.4
*** WSCC ENT ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
49			600P-630P	30	4	\$1,500.00	10/23	10/23	1		TUE	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
50			630A-700A	30	4	\$1,175.00	10/23	10/23	1		TUE	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
51			700A-800A	30	4	\$1,075.00	10/23	10/23	1		TUE	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
52			1200N-100P	30	5	\$375.00	10/24	10/24	1		WED	1
PROGRAM : EYEWITNESS NEWS MIDDAY												
CON COM1: EYEWITNESS NEWS MIDDAY												
53			500P-530P	30	4	\$1,200.00	10/24	10/24	1		WED	1
PROGRAM : EYEWITNESS NEWS 5:00PM												
CON COM1: EYEWITNESS NEWS 5:00PM												
54			530A-600A	30	4	\$525.00	10/24	10/24	1		WED	1
PROGRAM : EYEWITNESS NEWS 5A												
CON COM1: EYEWITNESS NEWS 5A												
55			600P-630P	30	4	\$1,500.00	10/24	10/24	1		WED	1
PROGRAM : EYEWITNESS NEWS 6:00PM												
CON COM1: EYEWITNESS NEWS 6:00PM												
56			630A-700A	30	4	\$1,175.00	10/24	10/24	1		WED	1
PROGRAM : EYEWITNESS NEWS 630A												
CON COM1: EYEWITNESS NEWS 630A												
57			700A-800A	30	4	\$1,075.00	10/24	10/24	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												

SP HEADLINE# 6276606
 ** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 AUG13/12 18.4
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
58			900A-1000A	30	5	\$375.00	10/24	10/24	1		WED	1
PROGRAM : LIVE WITH KELLY												
CON COM1: LIVE WITH KELLY												
CT/12			36070.00			NOV/12					\$9,100.00	
CONTRACT TOTAL												45170.00
TOTAL SPOTS												58

MARKET TOTALS \$107,547
 WSOC 42%
 WBTV 38%
 CABL 0%
 WCNC 14%
 WCCB 4%
 WJZY 1%
 WMYT 0%
 WAXN 1%
 SVC- NSI
 DEMOS- RA35+*